




Careers in Art and Design: A Guide for School Leavers in Liverpool

Are you passionate about creativity, expressing yourself through visuals, or bringing ideas to life? A career in art and design could be the perfect fit!  Whether you're interested in painting, animation, fashion, or digital design, there are countless opportunities to explore. Here's a guide to help you get started on your artistic journey.







Why Choose a Career in Art and Design?

Art and design careers allow you to:

-  Express your creativity and ideas.
-  Work in diverse industries like advertising, animation, gaming, fashion, and more.
-  Develop practical and technical skills for a fulfilling career.

Key Skills and Abilities

Employers in the art and design sector look for:

-  **Creativity:** Thinking outside the box to create unique designs or concepts.
-  **Technical Skills:** Proficiency in tools like Adobe Photoshop, Illustrator, or animation software.
-  **Attention to Detail:** Precision in your work to meet professional standards.
-  **Communication:** Presenting and explaining your ideas effectively.
-  **Time Management:** Meeting deadlines for projects and clients.
-  **Collaboration:** Working in teams for large-scale projects.

Education and Training Routes

City of Liverpool College

UAL Level 1 Diploma in Art, Design, and Media

A foundational course that introduces basic techniques in drawing, painting, and digital design, ideal for beginners.

UAL Level 2 Diploma in Art and Design

Build on basic skills with hands-on projects in 2D and 3D art, leading to Level 3 progression.

UAL Level 3 Diploma in Art & Design

Advanced training in fine art, graphic design, and creative technologies, preparing for higher education or industry.

Digital Animation & Games Design (Level 3)

Specialized in animation, motion graphics, and game design.

Knowsley Community College

Level 1 Diploma in Art and Design

Introduces basic art techniques, including drawing and painting, to help you discover your interests.

Level 2 Diploma in Creative Media Production

Offers a mix of photography, digital design, and animation, perfect for students exploring creative industries.

Creative Media Production & Technology (Level 3)

Focuses on advanced skills in film production, animation, and digital storytelling.

Hugh Baird College

Level 1 Diploma in Creative Industries

A stepping stone course that builds confidence and introduces key creative techniques.

Level 2 UAL Diploma in Art and Design

Explore different areas like sculpture, photography, and graphic design, leading to Level 3 options.

Level 3 Extended Diploma in Art and Design

Advanced projects in fine art, textiles, and design.


UAL Level 3 Diploma in Animation and Visual Effects

Focus on 2D/3D animation and digital effects for film and media.


Career Opportunities in Art and Design

Art and design careers are diverse and rewarding. Here are some options to explore:

 **Animator:** Create 2D/3D animations for films, TV, games, and ads.


 **Graphic Designer:** Design logos, marketing materials, and websites.

 **Fashion Designer:** Develop clothing lines and accessories.

 **Illustrator:** Work on books, magazines, and advertisements.

 **Game Designer:** Create characters, levels, and stories for video games.

 **Photographer:** Capture images for various industries.

 **Interior Designer:** Design functional and beautiful spaces.

How to Start Your Career

- 1 **Choose a Course:** Decide which college and course suits your interests and career goals.
 - 2 **Build a Portfolio:** Collect your best work to showcase your skills to colleges or employers.
 - 3 **Gain Experience:** Look for internships or freelance projects to build your resume.
 - 4 **Progress to Higher Education:** Many creative careers benefit from a degree in a specialized field.
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Where Can Art and Design Take You?

Liverpool is a thriving hub for creativity, with opportunities in industries like media, fashion, and technology. With dedication and the right training, your talent could lead you to exciting roles both locally and globally.

 **Take the first step today—explore courses, develop your skills, and turn your passion for art and design into a rewarding career!**

If you'd like specific advice about colleges, career options, or building your portfolio, let me know! 😊