



Careers in Beauty Therapy

What is a Career in Beauty Therapy?

Beauty therapy is all about helping clients look and feel their best. It involves a range of treatments such as facials, manicures, pedicures, waxing, massages, and skincare. You can work in salons, spas, hotels, cruise ships, or even run your own business. It's a hands-on, creative, and client-focused profession.

Career Roles

- Beauty Therapist – providing treatments and client consultations
- Spa Therapist – delivering relaxing treatments in spa environments
- Salon or Spa Manager – supervising services and staff
- Mobile or Self-Employed Therapist – offering home and mobile services
- Cruise Ship or Hotel Therapist – working internationally in travel settings
- Specialist Therapist – in areas such as electrotherapy or microdermabrasion

Skills, Knowledge and Personal Attributes

- Excellent practical and technical skills for delivering treatments
- Good communication and interpersonal skills with clients
- Strong understanding of hygiene, safety, and salon procedures
- Attention to detail and professional presentation
- Ability to manage time and work under pressure
- Sales and product knowledge to recommend treatments
- Creativity and adaptability to industry trends
- Teamwork, reliability, and a friendly manner

Local Courses (Entry → Level 3)

There are several local opportunities in Liverpool City Region to study Beauty Therapy from Entry Level to Level 3.

****Hugh Baird College (Bootle)****

- Level 1: Introduction to Hair & Beauty – explore basic treatments and industry awareness.



- Level 2: Beauty / Spa Therapy – learn facials, waxing, manicure, pedicure, and client care.
- Level 3: Beauty / Spa Therapy – develop advanced skills such as body massage, electrotherapy, and microdermabrasion.

The college offers modern salon facilities and opportunities for work placements within the local area.

****City of Liverpool College (Liverpool City Centre)****

- Level 2: Diploma in Beauty Specialist Techniques – practical salon experience, makeup, skincare, and client communication.
- Level 3: Beauty Therapy – advanced treatments and preparation for employment or higher education.

The college provides access to industry-standard equipment and supports progression into employment or apprenticeships.

Apprenticeships & Training

Apprenticeships allow you to earn while you learn, combining college study with real salon experience. Both Hugh Baird and City of Liverpool College offer Beauty Therapy Apprenticeships at Level 2 and Level 3, partnering with local employers across Merseyside.

Entry Requirements & Funding

Most learners start at Level 2 after completing Year 11, though Entry Level and Level 1 courses are available for those needing additional support or confidence-building. Good communication, enthusiasm, and commitment to customer care are essential.

Funding and bursary options are available for eligible 16–18 learners and adult learners aged 19+ in the Liverpool City Region.

Employment, Volunteering & Earnings

After completing Level 2 or 3, you can begin working as a qualified beauty therapist in salons, spas, hotels, or even on cruise liners. With experience, you may progress into management, teaching, or self-employment.



Typical entry-level earnings range from £15,000–£19,000 a year, with experienced therapists or salon managers earning £25,000+ depending on setting and specialism.

☀️ Why Choose Beauty Therapy?

- • You help others feel confident and improve wellbeing
- • Creative, social, and varied work
- • Opportunities for flexible or self-employed careers
- • Wide range of progression options, including advanced aesthetics and salon management

➔ Next Steps & Contact

- • Visit open days at Hugh Baird College and City of Liverpool College
- • Speak with Neil Alecock for personalised careers advice
- • Explore college websites for start dates and application details
- • Gain salon experience through volunteering or part-time work
- • Research long-term goals such as self-employment or specialist training