



Careers in Floristry

Your guide to training, jobs and opportunities

Liverpool & Merseyside | Level 1 to Level 3 | SEND-friendly options may be available



Why Choose a Career in Floristry?

- Creative, hands-on work making arrangements people treasure
- Be part of life's big moments — weddings, celebrations and events
- Work in friendly shops, studios and markets with real customers
- Practical routes with no GCSEs needed
- Skills lead to self-employment — many florists run their own business
- Combines creativity with plant knowledge and customer service



Skills and Personal Qualities

- Creativity and an eye for colour, shape and design
- Neat, careful hands-on work with delicate flowers
- Friendly customer service — listening to what people want
- Working early mornings when flower deliveries arrive
- Organisation for orders, weddings and busy days like Valentine's and Mother's Day
- Patience and pride in getting details right



Useful School Subjects

- Art & Design — colour, arrangement and creative skills
- Business — pricing, orders and running a shop
- English — talking with customers and taking orders
- Science — how to care for and condition flowers and plants



Local Courses (Levels 1 to 3)

Courses are available at local colleges across Merseyside. Many courses accept students without GCSEs.

Floristry Courses

- Hugh Baird College — Floristry courses Level 1 to Level 3
- Knowsley & St Helens College — Floristry routes Level 1 to Level 2
- Myerscough College — Floristry and horticulture-linked courses

SEND-Friendly & Supported Provision

- Supported study options may be available — speak to your careers adviser about what could work for you

Apprenticeships and Training

- Florist Apprenticeship — Level 2 (work in a real flower shop while you train)
- Retail apprenticeships in garden centres with floristry departments
- Event and wedding florists sometimes take on trainees directly
- Search live vacancies: www.findapprenticeship.service.gov.uk
- Supported Internships (for students with an EHCP) are run by local colleges with their selected employer partners — ask your careers adviser whether this route could suit you

Jobs, Volunteering and Work Experience

Floristry roles range from high-street flower shops to weddings, events, hotels and supermarkets.

Role	Where You Work	Starting Qualification
Floristry Assistant	Flower shops, garden centres	Level 1 or no formal qualifications
Florist	Flower shops, studios	Level 2 Floristry
Event & Wedding Florist	Studios, venues, freelance	Level 2–3 + experience
Supermarket Flower Assistant	Supermarket flower departments	No formal qualifications — training given
Floral Designer	Studios, hotels, events	Level 3 + portfolio
Shop Owner / Self-Employed	Your own business	Level 2–3 + experience

Typical starting salary: £15,000–£19,000. Experienced and self-employed florists can earn £20,000–£28,000+.

Work Experience & Volunteering

- Ask local florists about Saturday jobs or work experience — especially before Valentine’s Day and Mother’s Day
- Help with flowers at community events, churches or school functions
- Garden centre work experience builds plant knowledge

Next Steps and Contact Information

- Visit college open days and websites
- Search for local jobs: www.indeed.co.uk | www.notjustjobs.com
- Find apprenticeships: www.findapprenticeship.service.gov.uk

TAGS Careers	www.tags.careers — local careers information and resources
Colleges	Hugh Baird: www.hughbaird.ac.uk Knowsley & St Helens: www.knowsleycollege.ac.uk Myerscough: www.myerscough.ac.uk
More Support	Your careers adviser can provide additional guidance tailored to your needs
Apprenticeships	www.findapprenticeship.service.gov.uk www.indeed.co.uk www.notjustjobs.com